



25th Annual Dinner & Claude Pepper Awards



"Life is like riding a bicycle: you don't fall off unless you stop pedaling." – Claude Pepper

Thursday, May 16, 2019

Jungle Island | 1111 Parrot Jungle Trail, Miami, Florida

Cocktails & Silent Auction at 5:45 p.m. | Dinner & Awards Presentation at 7:00 p.m.

RSVP: Phone 305.716.0764 | E mail: apalenzuela@unitedhomecare.com

Business and Cocktail Attire

CELEBRATING 45 YEARS...

For the past 45 years, United HomeCare® has improved the lives of tens of thousands of elderly and disabled individuals in South Florida. Today, United HomeCare is a leading non-profit home health and community care organization in the State of Florida. Every week our 800 dedicated employees work hard to provide almost 3,500 of our fellow citizens and neighbors with the dignity, independence and compassionate care they deserve in the comfort of their home.

Your support and financial contribution is vital to continue to grow and expand services for seniors and help thousands of frail older adults currently on the wait list for services to receive the care they need to remain at home and prevent institutionalization. As baby boomers age and retire, and medical advances increase lifespans, the need for home health care is greater than ever. Living independently at home is the best solution for the physical and emotional well-being of the vast majority of our clients, and it is the most preferred option.

For over four decades, since our founding by United Way of Miami-Dade, United HomeCare® continues to promote independence and wellness to frail elderly and disabled adults who need assistance with activities of daily living to remain at home.

DID YOU KNOW THAT...

- Nationally, there are very few organizations serving Americans 65 or older (Giving USA Foundation)
- The older adult population has outpaced the younger adult population in Miami-Dade and nation-wide.
- There are many Long Term Care service needs not covered by Medicare, Medicaid and health care insurance.
- Seniors depend on home and community-based programs for care yet funding doesn't keep pace with the demand.
- There are currently 42,774 Floridians on the wait list for the Community Care for the Elderly Program, 6,784 for the Home Care for the Elderly Program. Middle income seniors without Medicaid greatly depend on these programs.
- The average annual cost of care per person under the Community Care for the Elderly Program is \$8,418 compared to \$82,128 average annual cost of care per person in a nursing home.

THERE'S JUST NO PLACE LIKE HOME.

PLEASE CONTINUE TO SUPPORT OUR MISSION TO MAKE A DIFFERENCE IN THE LIVES OF OLDER ADULTS.

There are many important causes that you can give to, but keep older adults in mind as they are so often forgotten.

- United HomeCare® is the oldest and longest serving designated Community Care for the Elderly (CCE) Lead Agency at the forefront helping families in our community who are facing the challenges of aging since the CCE Act was enacted in 1979 by the Florida Legislature.



CLAUDE PEPPER AWARDS

Throughout his 60-year career of public service at the local, state and national level, Claude Pepper fought for the rights and the welfare of the elderly and the poor. He understood that health care in the home and community was indispensable to the well-being of older Americans and worked tirelessly towards improvements in these and other services until his death in 1989.

In 2019, as we mark the Twenty-Fifth Annual Claude Pepper Awards, United HomeCare cordially invites the community to celebrate the achievements of exceptional individuals among us who exemplify the spirit and ideals of the award's namesake.

2019 CLAUDE PEPPER AWARD WINNERS

Lifetime Achievement

Corporate Service - Healthcare

Corporate Service

Education / Advocacy

Public Service

Philanthropic Service

Thelma Gibson Community Service

Community Builder



SPONSORSHIP OPPORTUNITIES

SAPPHIRE \$25,000

- Presenting Sponsor of a Claude Pepper Award (2 min.)
- Two tables of ten with premium seating (first row)
- VIP Reception (Co-Host)
- Invitation to VIP private reception (10 tickets)
- Recognition at the podium and onstage acknowledgment
- Corporate name on Step & Repeat backdrop banner
- Corporate name and logo on event invitation
- Corporate name and logo in event presentation
- Corporate name and logo in event program book
- Exclusive signage at ballroom entrance
- Preferred and prominent placement of corporate logo on event web page with link to corporate website
- Special invitations to other United HomeCare events throughout the year
- Sponsorship recognition in all press releases, event newsletter and media coverage
- Sponsorship recognition and logo inclusion in social media
- Inside First Page Full Page Advertisement in Event Program Book
- Promotion Item for Gift Bag

RUBY \$20,000

- Co-Presenter of a Claude Pepper Award
- One table of twelve with premium seating (first row)
- Invitation to VIP private reception (8 tickets)
- Recognition at the podium and onstage acknowledgment
- Corporate name and logo on event invitation
- Corporate name and logo in event presentation
- Corporate name and logo in event program book
- Exclusive signage at ballroom entrance
- Preferred and prominent placement of corporate logo on event web page with link to corporate website
- Special invitations to other United HomeCare events throughout the year
- Sponsorship recognition in all press releases, event newsletter and media coverage
- Sponsorship recognition and logo inclusion in social media
- Inside Full Page Prominent Advertisement in Event Program Book
- Promotion Item for Gift Bag

EMERALD \$15,000

- One table of ten with premium seating
- Invitation to VIP private reception (6 tickets)
- Corporate name and logo on event invitation
- Corporate name and logo in event presentation
- Corporate name and logo in event program book
- Recognition at the podium and onstage acknowledgment
- Prominent placement of corporate logo on event web page with link to corporate website
- Special invitations to United HomeCare events throughout the year
- Sponsorship recognition in all press releases, event newsletter and media coverage
- Sponsorship recognition and logo inclusion in social media
- Half Page Advertisement with Premium Placement in Event Program Book
- Promotion Item for Gift Bag

PLATINUM \$10,000

- One table of ten with premium seating
- Invitation to VIP private reception (4 tickets)
- Recognition at the podium and onstage acknowledgment
- Corporate name and logo on event invitation
- Corporate name and logo in event presentation
- Prominent placement of corporate logo on event web page with link to corporate website
- Special invitations to United HomeCare events throughout the year
- Sponsorship recognition in all press releases, event newsletter and media coverage
- Sponsorship recognition and logo inclusion in social media
- Quarter Page Advertisement with Premium Placement in Event Program Book
- Recognition in Program Book
- Promotion Item for Gift Bag

SPONSORSHIP OPPORTUNITIES

GOLD \$7,500

- One table of ten with premium seating
- Invitation to VIP private reception (2 tickets)
- Corporate name and logo listed on event invitation
- Corporate name and logo in event presentation
- Prominent placement of corporate logo on event web page with link to corporate website
- Special invitations to United HomeCare events throughout the year
- Sponsorship recognition in all press releases, event newsletter and media coverage
- Sponsorship recognition and logo inclusion in social media
- Quarter Page Advertisement with Premium Placement in Event Program Book
- Recognition in Program Book
- Promotion Item for Gift Bag

SILVER \$5,000

- One table of ten
- Corporate name listed on event invitation
- Corporate name in event presentation
- Sponsorship recognition in all press releases and event newsletter
- Quarter page advertisement in Event Program Book
- Recognition in Program Book

BRONZE \$3,500

- Six Dinner Tickets
- Corporate name in event presentation
- Recognition in Program Book
- Business Card AD

FRIEND OF SENIORS PATRON \$2,500

- Four Dinner Tickets
- Recognition in event presentation
- Recognition in Program Book

INDIVIDUAL DINNER TICKET - \$350

YOUNG PATRONS TICKET (UNDER AGE 25) \$50

UNDERWRITING OPPORTUNITIES \$300 - \$4,000

Help UHC to defray the costs of the Dinner by underwriting one or more of the items below. This will provide more direct funding for United HomeCare programs that help older adults. Underwriters will be recognized in our Program Book.

- Event Program Book
- Cocktail Reception
- Postage
- Entertainment
- Audio Visual
- Invitations
- Signage
- Décor
- Awards
- Favors

SPONSORSHIP COMMITMENT FORM

Name

Company Name

Address

City

State

Zip

Phone Number

Email

Please return this commitment form and payment no later than March 4, 2019.
Kindly make your reservation & payment via UHC secured website

[CLICK HERE](#)

or mail, email, fax your completed form to:

Alina Palenzuela
United HomeCare
8400 NW 33rd Street, Suite 400
Miami, FL 33122

Email: apalenzuela@unitedhomecare.com • Fax: 305.468.0845

SELECT YOUR SPONSORSHIP

- | | | | |
|--|-----------------|--|----------------|
| <input type="checkbox"/> SAPPHIRE | \$25,000 | <input type="checkbox"/> SILVER | \$5,000 |
| <input type="checkbox"/> RUBY | \$20,000 | <input type="checkbox"/> BRONZE | \$3,500 |
| <input type="checkbox"/> EMERALD | \$15,000 | <input type="checkbox"/> FRIEND OF SENIORS PATRON | \$2,500 |
| <input type="checkbox"/> PLATINUM | \$10,000 | <input type="checkbox"/> INDIVIDUAL DINNER TICKET | \$350 |
| <input type="checkbox"/> GOLD | \$7,500 | <input type="checkbox"/> YOUNG PATRON TICKET | \$50 |
- UNDERWRITING DONATION: _____**

SPONSORSHIP LEVEL PAYMENT OPTIONS

- American Express Master Card Visa

Credit Card #:

Security Code:

Name On Card

Exp. Date:

Address:

Billing Zip Code:

Signature:

Check#

ADVERTISING SPECIFICATIONS

- Full Page Ad: 5.5" Wide x 9" Deep Half Page Ad: 5.5" Wide x 4.375" Deep Quarter Page Ad: 2.625" Wide x 4.375" Deep Business Card Ad: 3.5" Wide x 2" Deep

PDF files only. PDF specs: * Hi res PDF files (made through Acrobat Distiller is preferred.) Hi res distilled files must have: 1. All fonts embedded. 2. The correct color mode (CMYK for color, grayscale for B&W). Do NOT use RGB, LAB, or embedded color profiles, including ICC. 3. Spot color MUST be converted to CMYK, 4 colors only. 4. Do NOT include OPI in the file. 5. Resolution: 300 dpi for all images and files. For advertising specifications or to email your ad, please email Alina Palenzuela at apalenzuela@unitedhomecare.com.